



Republic of the Philippines

Department of Education

Region VII, Central Visayas

**DIVISION OF CEBU PROVINCE**

Sudlon, Lahug, Cebu City



June 25, 2013

**DIVISION MEMORANDUM**

No. 925, s. 2013

**TRAINING OF MASTER TRAINERS ON READNG AND INSTRUCTIONAL MATERIALS  
DEVELOPMENT THROUGH THE BASA PILIPINAS PROGRAM**

TO : OIC, Assistant Superintendents  
Education Supervisors/Coordinators  
District Supervisors/OICs  
Elementary School Heads

1. Attached is a copy of Regional Memorandum No. 367, s. 2013, dated June 19, 2013, entitled "Training of Master Trainers on Reading and Instructional Materials Development Through the Basa Pilipinas Program" for the guidance and information of all concerned.
2. Immediate and wide dissemination of this Memorandum is desired.

**ARDEN D. MONISIT, Ed. D.**  
Schools Division Superintendent

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REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



JUN 19 2013

REGIONAL MEMORANDUM

No. 367 s. 2013

**TRAINING OF MASTER TRAINERS ON READING AND INSTRUCTIONAL  
MATERIALS DEVELOPMENT THROUGH THE BASA PILIPINAS PROGRAM**

TO: Schools Division/City Superintendents  
OIC's of Regular and Interim Divisions  
School Heads of Public Elementary Schools  
All Others Concerned

1. Per agreement made during a series of planning sessions participated in by Dir. Ramon C. Bacani, the Executive Director of SEAMEO- INNOTECH, Mr. Marcial Salvatierra, the Chief Officer of the Basa Pilipinas Program, the undersigned thru Dr. Caridad C. Labe, the Assistant Regional Director of DepEd Region VII, Dr. Arden Monisit, Schools Division Superintendent of Cebu Province Division, Dr. Leah P. Noveras, the Assistant Schools Division Superintendent of Cebu Province Division, and selected Education Program Supervisors of Cebu Province Division and Deped Regional CLMD Office dated from March 15 to May 31, 2013 on BASA Pilipinas Program, this Office announces the conduct of the "Training of Master Trainers on Reading and Instructional Materials Development" on July 4-6, 2013 at DepEd Ecotech Center, Sudlon, Lahug, Cebu City.

2. Basa Pilipinas Program is a USAID funded 4-year program designed to assist DepEd improve the reading skills of One million early grade elementary pupils in Filipino, English and Mother Tongue and provide Technical Assistance (TA) on the Language and Literacy component of the K to 12 Curriculum, alongside with its three program components:

- Improved teachers' Reading Instruction
- Improved DepEd's Reading Delivery Systems
- Increased access to Quality Reading Materials

3. USAID selected Education Development Center (EDC) to implement BASA Pilipinas Program, together with our partners: SEAMEO-INNOTECH, Save the Children Foundation, and Philippine Business for Social Progress with Region VII (particularly Cebu Province Division) and La Union as recipient-regions. However, the other 18 Divisions will be included in the Training of Master Trainers to be funded by USAID.

4. Expected participants to join are the Assistant Regional Director (ARD), Regional Supervisors of MTB, Filipino & English, Regional Library Hub Coordinator, 60 selected pax from the focus Division, Cebu Province Division, 30 pax each from Bohol and Negros Oriental Divisions, 20 pax from Cebu City, and 5 pax from each of the remaining Divisions for a total of 220 pax. Additional participants are the Division Library Hub Coordinators, the librarians of the Library Hubs in Region VII, and one (1) representative each from Coalition for Better Education (CBE) and CCL Center of Excellence. See enclosures for the names of official participants to this training.

*Educating for a Strong Republic*

(RD's Office) Tel. nos.: 032-231-1433; 231-1309; 414-7399; Telefax 414-7325; (ARD's Office) Telefax: 032-255-4542;  
Field Technical Assistance Division: 032-414-7324; Curriculum and Instruction Division: 032-414-7323; Quality Assurance and  
Accountability Division: 032-414-4367; Resource Mobilization and Special Programs and Projects Division: 032-254-7062;  
Budget and Finance Division: 032-256-2375; 253-8061; 414-7321; Payroll Service Unit: 032-414-7499;  
Administrative Division: 032-414-7326; 255-1313; Planning, Policy and Research Division: 032-233-9030; 414-7065;  
Legal Section: 032-414-7366; Cashier Section: 032-231-1071; Records Section: 032-233-4769;  
Supply Section: 032-414-7322; Strive: 032-232-9925; 414-0263; Guardhouse: 032-231-2160  
Email: [www.deped\\_ro7@yahoo.com](mailto:www.deped_ro7@yahoo.com)

5. The Schools Division Superintendents are expected to direct all the trained Master Trainers after the TOT to conduct a Mass Training for all Grades I and II teachers in their respective Divisions to effectively improve the reading proficiency of our early grade pupils on the premise that every teacher is a reading teacher.
6. The travel expenses, board & lodging, and allowances/per diem before and after the travel for the 220 selected participants from the Regional Office and 19 Divisions are chargeable to USAid Funds, while the travel expenses, board & lodging and other incidental expenses of the additional participants: Division Library Hub coordinators and librarians and representatives from Coalition for Better Education (CBE), University of San Jose-Recoletos (USJR), and Caridad C. Labe (CCL) Center of Excellence shall be charged against Division MOOE/ School Funds/organizational and or university funds, subject to the usual accounting and auditing rules and regulations.
7. This Memorandum also serves as Travel Order.
8. Immediate dissemination of and compliance with this Memorandum is directed.

  
CARMELITA T. DULANGON, Ed.D.  
Director III  
OIC, Regional Director

CTD/CCL/LCI/msd  
CLMD

**LIST OF PARTICIPANTS FOR THE TRAINING OF MASTER TRAINERS ON READING AND INSTRUCTIONAL MATERIALS DEVELOPMENT THROUGH BASA PILIPINAS**  
**July 4-6, 2013 at DepEd Ecotech Center**

<b>DIVISION</b>	<b>NAMES OF MASTER TRAINERS</b>		<b>TOTAL NUMBER</b>
<b>1. BAIS CITY</b>	1. Luz Buñol	4. Cherry Catadman	5 pax
	2. Oliver Catacutan	5. Maya Regala	
	3. Nimfa Puno		
<b>2. BAYAWAN CITY</b>	1. Flaviana C. Benedian	4. Julieta T. Tinapao	5 pax
	2. Mila Caburobias	5. Roselene T. Tizon	
	3. Lorenzo Arcon		
<b>3. BOGO CITY</b>	1. Bernadette A. Susvilla	4. Rochelle L. Binoya	5 pax
	2. Leonora A. Abrabar	5. Nevida U. Abellana	
	3. Charmaine Vera A. Ramos		
<b>4. BOHOL PROVINCE</b>	1. Josephine D. Eronico	16. Sergia Palaca	30 pax
	2. Wilfreda Flor	17. Isidora Codilla	
	3. Rowena Baldoman	18. Susan Morgia	
	4. Marifel Bernales	19. Danilo Esdrelon	
	5. Martina Aguilar	20. Elena Bigcal	
	6. Vigonte Enriqueta	21. Glicerio Empuesto	
	7. Gemma Anecita Ladroma	22. Cristita Toradio	
	8. Philip Nelson Galo	23. Marlon Aspillá	
	9. Felipineri Calape	24. Milueda Escabarte	
	10. Gina Ladaran	25. Nina Aguhar	
	11. Virgilia Lofranco	26. Miguel Pogoy	
	12. Anna Marie Valmoria	27. Angelina Abing	
	13. Davilin Cunanan	28. Cleofe Bual	
	14. Joel Casquijo	29. Mildred Buga	
	15. Daisy Orcullo	30. Juvy Dungog	
<b>5. CARCAR CITY</b>	1. Farrah Boltron	4. Visminda Barangan	5 pax
	2. Ma. Chelley Potoy	5. Vima Alegado	
	3. Sheila Abrera		
<b>6. DANAÓ CITY</b>	1. Gemma Doroy	4. Helen Almacen	5 pax
	2. Vivencia Romo	5. Lilla Ybanez	
	3. Marilyn Canales		

<b>7. CEBU CITY</b>	1. Grecia Bataluna	11. Lovella Estrera	20 pax
	2. Ester Tangente	12. Arlene Caballero	
	3. Cerelina Llerin	13. Celestina Gohetia	
	4. Joelyza Arcilla	14. Jocelyn Tejano	
	5. Maricon Gumba	15. Jonalyn Zabate	
	6. Rona Nunez	16. Roqueza Sabejon	
	7. Nestor Arandia	17. Helen Estoconing	
	8. Cheryl Toliao	18. Jean Egger	
	9. Carol Pagaran	19. Angelita Barino	
	10. Agripina Magallon	20. Imelda Binobo	
<b>8. DUMAGUETE CITY</b>	1. Antonieta P. Vendiola	4. Wenerita A. Mirafflor	5 pax
	2. Victoria A. Maquiling	5. Neileen E. Wale	
	3. Bernadith S. De Jesus		
<b>9. GUIHULNGAN CITY</b>	1. Eleuteria N. Baquilta	4. Donabel D. Orcullo	5 pax
	2. Josebel G. Lasconia	5. Luzvisminda Bulgado	
	3. Ardale C. Bayawa		
<b>10. LAPU-LAPU CITY</b>	1. Paz Tecson	4. Czarina Ritzko Sagarino	5 pax
	2. Imelda Naveo	5. Irene Pilapil	
	3. Carolina Acaba		
<b>11. MANDAUE CITY</b>	1. Belen Zanoria	4. Ma. Corazon Yosores	5 pax
	2. Ruthselpher Acapulco	5. Giovanna Raffiñan	
	3. Ma. Divina Flores		
<b>12. NAGA CITY</b>	1. Jessica Trivinio	4. Ann Marie Bandola	5 pax
	2. Artemia Aro	5. Genda de Gracia	
	3. Jocelyn Balmores		
<b>13. NEGROS ORIENTAL</b>	1. Erlinda N. Calumpang	16. Marilou Sarte	30 pax
	2. Nilita L. Ragay	17. Susana Austero	
	3. Corazon A. Tatel	18. Antonio B. Baguio	
	4. Rosela R. Abiera	19. Elisa L. Baguio	
	5. Katherine Y. Sedillo	20. Rodita Plaza	
	6. Rachel B. Picardal	21. Isa Villaester	
	7. Nestor V. Gonzales	22. Monica Maxino	
	8. Enrique Retes	23. Joy Obanana	
	9. Esterlina Paragoso	24. Aldrin Yaeso	
	10. Annalee A. Amores	25. Ieny Socorro	
	11. Emelyn Bolongaita	26. Nida Barot	
	12. Beda Jovenciana Davad	27. Rosalea Dagoy	
	13. Lady Elgin Abondo	28. Teofanes Asenas	
	14. Elvira Diones	29. Carmela Gelogo	
	15. Melba Real	30. Harold Suan	

<b>14. SIQUOR</b>	1. Marlou Maglinao	4. Virgilio Sumagang	5 pax
	2. Flora Gahob	5. Megullina Magtahas	
	3. Grace Tamala		
<b>15. TAGBILARAN CITY</b>	1. Elisea dela Torre	4. Erlinda Puagang	5 pax
	2. Aimee Amistoso	5. Juanita Lafuente	
	3. Beatriz Luga		
<b>16. TALISAY CITY</b>	1. Gracelita Hernandez	4. Myla Libron	5 pax
	2. Regina Simene	5. Carmelita Basallo	
	3. Cristeta Tano		
<b>17. TANJAY CITY</b>	1. Rebecca Duran	4. Annabelle Cornelio	5 pax
	2. Milagros Mananquil	5. Glenda Catacutan	
	3. Wendisprinda Silva		
<b>18. TOLEDO CITY</b>	1. Michael Angelo Sauro	4. Chona Juarez	5 pax
	2. Jovelyn Quindao	5. Fe Yap	
	3. Lorna Mahilum		
<b>19. CEBU PROVINCE</b>	(Refer to Cebu Province Division List)		60 pax
<b>20. REGION VII</b>	1. Dr. Caridad C. Labe	4. Nena Minoza	5 pax
	2. Marcelita S. Dignos	5. Flordeliza Sambrano	
	3. Luz Jandayan		
<b>TOTAL NUMBER</b>			<b>220 pax</b>

**ADDITIONAL PARTICIPANTS:**

<b>Division</b>	<b>Div. Library Hub Coors</b>	<b>No. of Hub Librarians</b>	<b>Total No. of Pax</b>
1. Bayawan City	Eduardo Lagos	1	
2. Bohol Province	Josephine Eronico (listed)	5	
3. Cebu City	Rosalinda Quijada	4	
4. Cebu Province	Mary Ann Flores (listed)	4	
5. Danao City	Raymond Ceniza	1	
6. Dumaguete City	Orlando Cadano	1	
7. Negros Oriental	Erlinda N. Calumpang (listed)	1	
8. Tagbilaran City	Elisea Dela Torre (listed)	1	
9. Tanjay City	Rebecca Duran	1	
10. Representative from Coalition for Better Education			1
11. Representative from CCL Center for Excellence			1
12. Representative from USJR : (J.Babia)			1

**Participants for BASA Filipinas TOT on July 4 – 6, 2013**

1	Noveras, Leah P.	
2	Balagtas, Gladys	
3	Balang, Evelyn	
4	Cabahug, Araceli	
5	Cayon, Virginia	
6	Flores, Mary Ann	
7	Gurrea, Jane	
8	Jaralve, Nenita	
9	Luna, Salud	
10	Mangubat, Novie	
11	Mantos, Gerardo	
12	Miranda, Hermogena	
13	Montolo, Juvimar	
14	Paras, Ma. Elena	
15	Plarisan, Glenna	
16	Pumar, Corazon	
17	Rodemio, Pamela	
18	Wagas, Isaiash	
19	Valparaiso, Dulcesima	
20	Cartilla, Cecilia	PSDS, Sibonga
21	Maningo, Liza	PSDS, Cordova
22	Camongay, Glicerio	PSDS, Tuburan I
23	Sol, Omega	PSDS, Sogod
24	Manguilimotan, Danilo	OIC-PSDS, Aloguinsan
25	Quijano, Ma. Elizabeth	PSDS, Ronda
26	Alocillo, Delia	PSDS, Malabuyoc
27	Adonay, Willie	Principal, Argao Central School
28	Lumayag, Eduardo	PSDS, Argao II
29	Solis, Raquel	Principal, Cordova
30	Gealon, Imelda	Principal, Argao II
31	Gonzaga, Violeta	Principal, Consolacion CS
32	Tahanlangit, Glenn	School Head, Malbago ES – Daanbantayan
33	Bugtai, Angeles	Principal, Compostela CS
34	Mapula, Anna Liza	Principal, Bongdo ES – Borbon
35	Dizon, Lorenzo	Principal, Maravilla ES - Tabuelan
36	Alob, Annabelle	District OIC, Bantayan II
37	Toong, Marites	School Head, Liloan
38	Montejo, Marivic	Principal, Argao II
39	Umbay, Joel	Principal, San Fernando
40	Almacin Josefina	Principal, Tubod ES – Minglanilla
41	Villarín, Josephine	Guimbawi-an ES, Pinamungajan I
42	Dela Torre, Josephine	Teacher, Paril ES - Barili II
43	Artiaga, Jennifer	Teacher, Sogod Central School
44	Bacaltos Maribeth	Teacher, Camboang ES, Dumanjug ES
45	Diñoso, Marjorie	Principal, PooC ES - Sta. Fe
46	Capangpangan, Ma. Fe	Teacher, Consolacion Central ES
47	Cobrado, Janeth	School Head, Liloan
48	Otadoy, Nida	MT, Teguis ES - Poro
49	Alguno, Fe Belyn	Teacher, Barili CS
50	Abdon, Rosemarie	MT, Cantumog ES – Carmen
51	Ilagan, Maria Rosamel	Teacher, Ronda CS
52	Victoria, Efleda	Teacher, Daanbantayan CS
53	Sarnillo, Myrna	Teacher, Santander CS
54	Baylosis, Marissa	Teacher, Consolacion CS
55	Villamor, Abigail	MT, Consolacion CS
56	Esmero, Doris	District OIC, Tuburan II
57	Soco, Lorna	School Head, Consolacion District
58	Jugan, Lynlie	MT, Asturias CS
59	Borgonia, Luthgarda	Teacher, Balamban I
60	Baliling, Merelene	Teacher, Balamban II
61	Garrucha, Chloe	Principal, Madrideos District